



# EyeSurance

**Natural Lutein 25 mg and  
Zeaxanthin 5 mg**

**YOUR POLICY FOR  
BETTER VISION**



**All New Roots Herbal Products Are Tested  
in Our ISO 17025–Accredited Laboratory**

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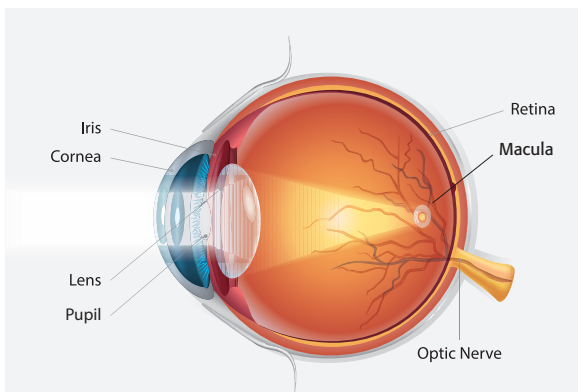


## Macular Degeneration

Macular degeneration is a common eye disorder, with onset usually in the mid-50s. It represents the major cause of severe vision loss for adults over 60. The macula is a pigment-rich, protective tissue near the centre of the retina. It sits at the heart of the retina next to your optical nerve, serving its role as the final filter before your optic nerve sends an image to your brain for interpretation. Age-related thinning of the macula restricts its ability to filter harmful UV rays and blue light emitted by artificial lighting and electronic devices. This results in loss of central vision, colour differentiation, and fine detail.

The common clinical description of macular degeneration as being “age-related” does not mean it should be accepted as a routine consequence of aging. **There are measures we can take to delay onset and reduce progression of this disease.**

Blue-light filters for monitors and specialized glasses can help for computer use, while sunglasses or simply wearing a hat can reduce environmental exposure to direct sunlight. Proper nutrition, including bright-coloured fruits and vegetables, will furnish vitamins and minerals for healthier vision. Two phytonutrients, proven beneficial for protection from macular degeneration, are lutein and zeaxanthin, sourced from the marigold flower.



## Cataracts

Cataracts occur when the lens of your eye, which is normally transparent, develops foggy spots. Lenses are composed mostly of water and proteins. Proteins within the lens can break down over time, clump together, and linger in your eye. This harms the ability of the lens to focus light, which in turn transmits a cloudy image to the brain for interpretation.

Cataracts grow slowly, with symptoms of blurred vision starting around 60. Aging and diabetes are major risk factors, while excessive exposure to sunlight and steroid medication for autoimmune disorders can also contribute to cataract development. According to the prestigious Cleveland Clinic, more than 50% of people over 80 have cataracts. When you consider a rapidly aging population, with 10% of North Americans afflicted with diabetes, cataracts are a growing concern.



Managing exposure to the glare of natural sunlight and electronic devices are a good start for cataract prevention. A well-balanced, antioxidant-rich diet supplying vitamins C and E is also important. **Clinical studies have proven that supplementation with lutein and zeaxanthin supports macular health.** These are the only phytonutrients which are deposited in the lens to play a protective role in reducing cataract development.

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- **MAINTAINS HEALTHY EYESIGHT**
- **HELPS PREVENT CATARACTS AND AMD**

## Insight for EyeSurance

- Eyesight support for individuals with age-related macular degeneration (AMD)
- Helps reduce the risk of developing cataracts
- Delivers powerful phytonutrients to preserve vision
- Contains lutein and zeaxanthin naturally sourced from marigold, rather than synthetic
- Formulated with organic sunflower oil for enhanced absorption
- Validated in an ISO 17025–accredited laboratory for non-GMO, gluten-, soy-, corn-, and dairy-free status

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### Each softgel contains:

Lutein (from marigold [*Tagetes erecta*] flower) . . . . . 25 mg  
Zeaxanthin (from marigold [*Tagetes erecta*] flower) . . . . . 5 mg

### Other ingredients:

Organic sunflower oil, beeswax, and natural vitamin E (D-*alpha*-tocopherol, from sunflower) in a softgel composed of annatto extract, bovine gelatin, glycerin, and purified water.

#2724 · 30 softgels – #2725 · 60 softgels

V0675-R1 · NPN 80109354

### Directions of use:

**Adults:** Take 1 softgel daily with a meal containing oil/fat, or as directed by your health-care practitioner.

Manufactured under strict GMP (Good Manufacturing Practices).

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